

RIDE ^{AND} CRUISE

WITH HEALTH DATA MANAGEMENT



BEAT THE ODDS IN VEGAS!

**Enter a contest
that can take you
to city or sea.**

Win 1 of 3 Vespas
or a Cruise!

The Vespa drawing will
be held at the *Health Data
Management* Booth #6021

EXHIBIT HALL HOURS

Tues, March 6 9:30am - 6pm
Wed, March 7 9:30am - 6pm
Thurs, March 8 9:30am - 4pm

ENTRY DEADLINE

Thurs, March 8, 11am

PRIZE DRAWING

Thurs, March 8, 12pm

Vespa Sponsors

cpsi

booth #2861



Health Care

booth #3438



PURESTORAGE®

booth #8119

Cruise Sponsor



booth #5046

CONTEST RULES

For a single entry to win one of three Vespa® Sprint 50 or the Cruise credit you must collect all "Must Stop" exhibitors' stamps noted on the game card.

For additional entries, you may visit any of the *Health Data Management* participating exhibitors' booths on the adjacent list. You will receive one additional entry per exhibitor stamp. Once the stamps have been collected, complete the entry form and return it to booth #6021 by 11:00 am on Thursday, March 8, 2018. The number of entries is dependent on the number of stamps collected.

For official game rules, see the back side of this card.

ALL FIELDS MUST BE FILLED OUT COMPLETELY TO QUALIFY

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

OFFICE PHONE: _____

EMAIL: _____

SIGNATURE: _____

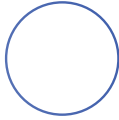
(REQUIRED)

WWW.HEALTHDATAMANAGEMENT.COM/RIEANDCRUISE



VESPA SPONSORS

| **BOOTH #2861**



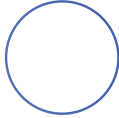
CPSI is a leading provider of healthcare solutions for community hospitals and other healthcare systems and post-acute facilities. CPSI and its family of companies - American HealthTech, Evident, Healthland and TruBridge focus on helping improve the health of the communities we serve, connecting communities for a better patient care experience, and improving the financial operations of our customers.

WWW.CPSI.COM



Health Care

| **BOOTH #3438**



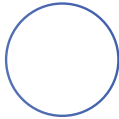
LexisNexis Health Care has mastered the art of combining, analyzing and delivering data and analytics to optimize quality, performance and impact across health care entities. Our solutions leverage the industry's most robust and accurate socioeconomic and provider data, comprehensive public records, proprietary linking and claims analytics, predictive science and computing platform to transform the business of health care.

WWW.RISK.LEXISNEXIS.COM/HEALTHCARE/PROVIDER



PURESTORAGE®

| **BOOTH #8119**



Pure Storage offers healthcare providers and researchers an advantage - a radically simple data platform. All-flash arrays and blades deliver high performance and 99.9999% availability for machine learning, artificial intelligence, enterprise imaging and more. Pure's Evergreen Storage® technology refresh program and non-disruptive upgrades mean no more migrations.

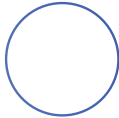
WWW.PURESTORAGE.COM



INFINITT
North America

CRUISE SPONSOR

| **BOOTH #5046**



INFINITT, an award-winning developer of Enterprise Imaging solutions, offers a powerful VNA for storage and management of DICOM and non-DICOM data, supporting IHE protocols, universal viewing and ILM. INFINITT offers advanced viewing, analysis and reporting tools for Radiology, Cardiology, Mammography, Dental, Dose Management, Analytics, Decision Support, MACRA/MIPS, etc.

WWW.INFINITTNA.COM

PARTICIPATING EXHIBITORS *Get one additional entry per stamp received*

Psyche Systems Corporation
Booth #174

Avizia
Booth #2869

GCX Corporation
Booth # 6221

MEDITECH
Booth #1360

Liberty Solutions, Inc.
Booth #3213

ELLKAY
Booth #7823

BERG
Booth #4977

Edge Hosting
Booth #12039

OFFICIAL GAME RULES - 2018 RIDE AND CRUISE CONTEST

Eligibility: Promotion open to registered attendees of the 2018 HIMSS Conference, who are legal residents of the 50 United States & the District of Columbia & who are 18 years of age or older as of 3/6/18 (see "Description"). Employees of SourceMedia Inc. ("Sponsor"), HIMSS Conference Exhibitors, participating Sponsors, & each of their respective parent companies, subsidiaries, affiliates, retailers, suppliers, distributors, advertising/promotion agencies, & Project Support Team, Inc. ("P/S/T") (collectively, "Released Parties") & their immediate family members (mother, father, brothers, sisters, sons, daughters & spouse, regardless of where they reside) &/or those living in the same household of any such employees, whether or not related, are not eligible to enter or win. Promotion is void where prohibited by law. Only one game card per participant. NO PURCHASE IS NECESSARY TO WIN A PRIZE.

HOW TO ENTER: Between 9:30AM PT on 3/6/18 & 11:00AM PT on 3/8/18 ("Promotion Period") visit at least (4) "Must Stop" exhibitors listed on the entry form provided during exhibit hours & have the appropriate space on the entry form stamped by the applicable exhibitor to be eligible for one entry. For additional entries, you may visit any of the Health Data Management participating exhibitors' booths noted on the game card (one additional entry per advertiser stamped). Once the stamps have been collected, complete the entry form and return it to Booth # 6021 to enter the Promotion drawing. The number of entries is dependent on number of stamps collected.

Mechanically reproduced, photocopied or facsimile entries are void. Sponsor reserves the right, in its sole discretion, to void any & all entries of an entrant whom Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper play of this promotion. Sponsor is not responsible for lost, damaged, stolen or illegible entries, inaccurate entry or promotion related information, printing errors appearing in these Official Rules or other promotion related materials, postponement or cancellation of the Event or for other problems or errors related to this promotion. By entering this promotion, entrants give their express permission to be contacted by Sponsor or P/S/T for Promotion purposes only. Entrants must be a Health Care Provider.*

Winner Selection: Winners will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing will be held on/about 12:00PM PT on 3/8/18 at Booth # 6021. Drawing will be conducted by the Sponsor whose decisions will be final & binding in all matters relating to this Promotion. Winners must be present to win. Odds of winning any prize will depend on the number of eligible entries received.

(4) Grand Prizes: (3) Vespa® Sprint 50cc. Exact color to be determined by Sponsor. (Approximate Value = \$5,400, including shipping) and (1) Norwegian Cruise Line® credit (Approximate Value = \$5,000). Vespa® winners must have a valid U.S. driver's license upon entering the Promotion. Vespa® winners must provide proof of a valid U.S. driver's license and adequate motor vehicle insurance prior to delivery of the Vespa®. Subject to Sponsor's discretion, Vespa® will be delivered to the dealership as near as practical to Grand Prize winners' home. Designated dealership subject to manufacturer, distributor and dealer production and delivery schedules. Tax, title, registration, license, insurance fees, additional/optional equipment, cost of Vespa® winners' travel to dealership and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are not included and are solely the Vespa® winners' responsibility. Vespa® color and specifications are subject to availability. The specific Vespa® provided to the winner is at the sole discretion of Sponsor. Vespa® pictured in any advertising surrounding this Promotion may not be the actual Vespa® awarded. Cruise certificate with the prize total and contact information for fulfillment delivered onsite to the Grand Prize winner. Total ARV of Ride and Cruise Contest prizes: \$21,200.

Miscellaneous: No transfer, assignment, cash redemption or substitution of prize except by Sponsor due to prize (or portion of prize) unavailability & then for a prize (or applicable portion of prize) of equal or greater value. By participating, entrants agree to be bound by these Official Rules & agree that:

- 1) Released Parties & their designees may use (unless prohibited by law) their name, voice, city/state of residence, photograph &/or likeness for advertising &/or trade &/or for the purpose of winner announcements (& the advertising &/or promotion thereof) &/or for any other purpose in any media or format now or hereafter known without further compensation, permission or notification.
- 2) Released Parties & their designees & assigns shall have no liability & will be held harmless for any liability, loss, injury or damage, including, without limitation, personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a (including the use of the Vespa® vehicle) or participation in this Promotion, or travel or activity related thereto.
- 3) All entrants agree to release the Released Party from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons and property, including any accident, loss, injury or death resulting from entry into the sweepstakes and/or occurring or in any way related to the prizes.
- 4) The courts in New York, New York will have sole jurisdiction of any controversies regarding the sweepstakes and the laws of the state of New York shall govern without regard to choice of law provisions. Each entrant waives any and all objections to jurisdiction and hereby irrevocably submits to the venue of those courts within New York, New York.

Winners' List: For the winners' names (available after 4/15/18), send a self-addressed, stamped envelope for receipt by 5/15/18 to: 2018 Ride and Cruise Contest Winners c/o SourceMedia, One State Street Plaza, 27th Floor, New York, NY 10004. Sponsor: SourceMedia, One State Street Plaza, 27th Floor, New York, NY 10004

*Description: A Health Care Provider (defined as an individual or an institution that provides preventive, curative, promotional or rehabilitative health care services in a systematic way to individuals, families or communities).