

## OFFICIAL GAME RULES FOR GRAND PRIZE DRAWING

**Eligibility:** Promotion open to registered attendees of the 2017 HIMSS Conference, who are legal residents of the 50 United States & the District of Columbia & who are 18 years of age or older as of 2/20/17 (see "Description"). Employees of SourceMedia Inc. ("Sponsor"), HIMSS Conference Exhibitors, participating Sponsors, & each of their respective parent companies, subsidiaries, affiliates, retailers, suppliers, distributors, advertising/promotion agencies, & Project Support Team, Inc. ("P/S/T") (collectively, "Released Parties") & their immediate family members (mother, father, brothers, sisters, sons, daughters & spouse, regardless of where they reside) &/or those living in the same household of any such employees, whether or not related, are not eligible to enter or win. Promotion is void where prohibited by law. NO PURCHASE IS NECESSARY TO WIN A PRIZE.

**How To Enter:** Between 9:30AM ET on 2/20/17 & 11:00AM ET on 2/22/17 ("Promotion Period") visit at least (4) "Must Stop" exhibitors listed on the entry form provided during exhibit hours & have the appropriate space on the entry form stamped by the applicable exhibitor to be eligible for one entry. For additional entries, you may visit any of the Health Data Management advertisers' booths noted on the game card (one additional entry per advertiser stamped). Once the stamps have been collected, complete the entry form and return it to Booth # 5853 to enter the Promotion drawing. The number of entries is dependent on number of stamps collected.

Mechanically reproduced, photocopied or facsimile entries are void. Sponsor reserves the right, in its sole discretion, to void any & all entries of an entrant whom Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper play of this promotion. Sponsor is not responsible for lost, damaged, stolen or illegible entries, inaccurate entry or promotion related information, printing errors appearing in these Official Rules or other promotion related materials, postponement or cancellation of the Event or for other problems or errors related to this promotion. By entering this promotion, entrants give their express permission to be contacted by Sponsor or P/S/T for Promotion purposes only. Entrants must be a Health Care Provider.\*

**Winner Selection:** Winners will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing will be held on/about 12:00PM ET on 2/22/17 at Booth # 5853. Drawing will be conducted by the Sponsor whose decisions will be final & binding in all matters relating to this Promotion. Winners must be present to win. Odds of winning any prize will depend on the number of eligible entries received.

**(5) Grand Prizes:** (4) Vespa® Primavera 50 (exact color to be determined by Sponsor) (Approximate Retail Value=\$5,100) and (1) Norwegian Cruise Line® gift card (Approximate Value = \$2,500). Vespa® winners must have a valid U.S. driver's license upon entering the Promotion. Vespa® winners must provide proof of a valid U.S. driver's license and adequate motor vehicle insurance prior to delivery of the Vespa®. Subject to Sponsor's discretion, Vespa® will be delivered to the dealership as near as practical to Grand Prize winners' home. Designated dealership subject to manufacturer, distributor and dealer production and delivery schedules. Tax, title, registration, license, insurance fees, additional/optional equipment, cost of Vespa® winners' travel to dealership and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are not included and are solely the Vespa® winners' responsibility. Vespa® color and specifications are subject to availability. The specific Vespa® provided to the winner is at the sole discretion of Sponsor. Vespa® pictured in any advertising surrounding this Promotion may not be the actual Vespa® awarded. Norwegian Cruise Line® gift card delivered onsite to the Grand Prize winner. Total ARV of Ride and Cruise Contest prizes: \$22,900.

**Miscellaneous:** No transfer, assignment, cash redemption or substitution of prize except by Sponsor due to prize (or portion of prize) unavailability & then for a prize (or applicable portion of prize) of equal or greater value. By participating, entrants agree to be bound by these Official Rules & agree that:

- Released Parties & their designees may use (unless prohibited by law) their name, voice, city/state of residence, photograph &/or likeness for advertising &/or trade &/or for the purpose of winner announcements (& the advertising &/or promotion thereof) &/or for any other purpose in any media or format now or hereafter known without further compensation, permission or notification.
- Released Parties & their designees & assigns shall have no liability & will be held harmless for any liability, loss, injury or damage, including, without limitation, personal injury, death or damage to personal or real property, to entrant or any other person or entity due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a (including the use of the Vespa® vehicle) or participation in this Promotion, or travel or activity related thereto.
- All entrants agree to release the Released Party from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons and property, including any accident, loss, injury or death resulting from entry into the sweepstakes and/or occurring or in any way related to the prizes.
- The courts in New York, New York will have sole jurisdiction of any controversies regarding the sweepstakes and the laws of the state of New York shall govern without regard to choice of law provisions. Each entrant waives any and all objections to jurisdiction and hereby irrevocably submits to the venue of those courts within New York, New York.

**Winners' List:** For the winners' names (available after 3/1/17), send a self-addressed, stamped envelope for receipt by 4/1/17 to: 2017 Ride and Cruise Contest Winners c/o SourceMedia, One State Street Plaza, 27th Floor, New York, NY 10004. Sponsor: SourceMedia, One State Street Plaza, 27th Floor, New York, NY 10004

\*Description: A Health Care Provider (defined as an individual or an institution that provides preventive, curative, promotional or rehabilitative health care services in a systematic way to individuals, families or communities).

# RIDE AND CRUISE

WITH HEALTH DATA MANAGEMENT



EASY TO ENTER **5** CHANCES TO WIN

The Vespa drawing will be held at the  
**Health Data Management Booth #5853**

### EXHIBIT HALL HOURS

Monday, February 20  
Tuesday, February 21  
Wednesday, February 22

10:00 am - 6:00 pm  
9:30 am - 6:00 pm  
9:30 am - 4:00 pm

### ENTRY DEADLINE

February 22 11:00 am

### PRIZE DRAWING

February 22 12:00 pm

Sponsored by:

**ELSEVIER**

Booth # 2961

**INFINITT**  
North America

Booth # 3623



KONICA MINOLTA

Booth # 1071

**PREVALENT**

Booth # 373

## CONTEST RULES

For a single entry to win one of four Vespa® Primavera 50 or the Cruise voucher you must collect all four "Must Stop" exhibitors' stamps noted on the game card.

For additional entries, you may visit any of the *Health Data Management* participating exhibitors' booths on the adjacent list. You will receive one additional entry per exhibitor stamp. Once the stamps have been collected, complete the entry form and return it to booth # 5853 by 11:00 am on Wednesday, February 22, 2017. The number of entries is dependent on the number of stamps collected.

For official game rules, see the back side of this card.

### ALL FIELDS MUST BE FILLED OUT COMPLETELY TO QUALIFY

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_  
(REQUIRED)

## MUST STOPS EXHIBITORS Collect all four stamps for one entry

### ELSEVIER



| **BOOTH #2961**

**Elsevier** is a leader in bringing evidence-based content into the care process. Our solutions help ensure consistent delivery of high-quality and cost-effective care, improve the patient experience and elevate the competency and skills of the care team. Empowering Knowledge™. Enabling Action.

[WWW.ELSEVIER.COM](http://WWW.ELSEVIER.COM)



| **BOOTH #3623**

**INFINITT** is an award-winning developer of enterprise imaging solutions. INFINITT Healthcare Platform (IHP) is a VNA that supports standards-based interoperability and Open APIs. IHP archives, manages and exchanges standard and non-standard content, enhances existing PACS and enables providers to build health IT ecosystems that facilitate safer and timelier, patient-centered care.

[WWW.INFINITTNA.COM](http://WWW.INFINITTNA.COM)



KONICA MINOLTA



| **BOOTH #1071**

**Konica Minolta** is reshaping and revolutionizing healthcare by optimizing the exchange of patient information, connecting disparate systems, utilizing cloud-based clinical document exchange and complying with privacy and security measures. Our comprehensive portfolio helps you overcome clinical, administrative, workflow and security issues so you can focus on what's important: your patients.

[KMBS.KONICAMINOLTA.US](http://KMBS.KONICAMINOLTA.US)



| **BOOTH #373**

**Prevalent** is the leader in third-party risk management and cyber threat intelligence, helping global organizations manage and monitor the security threats and risks associated with third and fourth-party vendors. With the release of Prevalent Synapse™, organizations now have a purpose-built, unified platform that reduces both risk and cost in a shared assessment model, leveraging standardized content, automation, and threat intelligence.

[WWW.PREVALENT.NET](http://WWW.PREVALENT.NET)

## PARTICIPATING EXHIBITORS Get one additional entry per stamp received

Fujitsu Computer  
Products of America, Inc.  
**Booth #351**

Information Builders  
**Booth #1831**

Liberty Solutions, Inc.  
**Booth #2879**

Mach7 Technologies  
**Booth #4129**

Imprivata  
**Booth #747**

Siemens Healthineers  
**Booth #2323**

Zebra Technologies  
**Booth #2971**

Edge Hosting, LLC  
**Booth #5385**

Wolters Kluwer  
**Booth #1543**

PatientKeeper  
**Booth #2333**

AFC Industries Inc.  
**Booth #3303**

Zerto  
**Booth #7861**

InterSystems  
**Booth #1561**

CDW Healthcare  
**Booth #2761**

LexisNexis  
Health Care  
**Booth #3475**